





14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2019\Spring\PENDING\POG\WAK1446ECL

				071249349755 Colour Riche Matte Lipstick Matte-cademia	071249349724 Colour Riche Matte Lipstick Matte-sterpiece	071249349717 Colour Riche Matte Lipstick Matte-caron	071249316177 Colour Riche Collection Exclusive Pinks	071249349731 Colour Riche Matte Lipstick He Thinks Hes Matte-	071249349748 Colour Riche Matte Lipstick Matte-ltude	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 1.2 LIT **											
CR SHINE LIP GP (4X12) **											
071249355862 Colour Riche Shine Dazzling Doe	071249355879 Colour Riche Shine Glossy Fawn	071249355886 Colour Riche Shine Varnished Rosewood	071249355848 Colour Riche Shine Burnished Blush	071249355831 Colour Riche Shine Sparkling Rose	071249355787 Colour Riche Shine Glazed Pink	071249355800 Colour Riche Shine Laminated Fuchsia	071249355817 Colour Riche Shine Polished Tango	071249355824 Colour Riche Shine Luminous Coral	071249355893 Colour Riche Shine Enamel Red	071249355909 Colour Riche Shine Glassy Garnet	071249355923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 1.1 LIT **											
071249278819 Colour Riche Collection Exclusive Lip	071249278772 Colour Riche Collection Exclusive Lip	071249278796 Colour Riche Collection Exclusive Lip	071249278802 Colour Riche Collection Exclusive Lip	071249278802 Colour Riche Collection Exclusive Lip	071249278789 Colour Riche Collection Exclusive Lip	071249316146 Colour Riche Collection Exclusive Pinks	071249316153 Colour Riche Collection Exclusive Pinks	071249316160 Colour Riche Collection Exclusive Pinks	071249316184 Colour Riche Collection Exclusive Pinks	071249296462 Colour Riche Collection Exclusive Reds	071249296516 Colour Riche Collection Exclusive Reds
CR NUDES/PINKS/REDS LIP TRY LIT 1.1 **											
071249256206 Colour Riche Lipcolour Ballerina Shoes	071249045701 Colour Riche Lipcolour Mauved	071249083352 Colour Riche Lipcolour Tickled Pink	071249074534 Colour Riche Lipcolour Peony Pink	071249256220 Colour Riche Lipcolour Pink Flamingo	071249256237 Colour Riche Lipcolour Miss Magenta	071249256244 Colour Riche Lipcolour Wisteria Rose	071249074541 Colour Riche Lipcolour Blushing Berry	071249045855 Colour Riche Lipcolour Mica	071249045824 Colour Riche Lipcolour Saucy Mauve	071249256251 Colour Riche Lipcolour Everbloom	071249256268 Colour Riche Lipcolour Raspberry Rush
CR LIP TRY 1.3 LIT **											
071249256275 Colour Riche Lipcolour Fresh as a Rose	071249045633 Colour Riche Lipcolour Classic Wine	071249083376 Colour Riche Lipcolour Sugar Plum	071249045640 Colour Riche Lipcolour Spiced Cider	071249083727 Colour Riche Lipcolour Divine Wine	071249074558 Colour Riche Lipcolour Raisin Rapture	071249216385 Colour Riche Lipcolour Golden Grape	071249074527 Colour Riche Lipcolour Peach Fuzz	071249083321 Colour Riche Lipcolour Tropical Coral	071249045787 Colour Riche Lipcolour Volcanic	071249045770 Colour Riche Lipcolour British Red	071249083765 Colour Riche Lipcolour True Red
CR LIP TRY 2.3 LIT **											
071249083291 Colour Riche Lipcolour Fairest Nude	071249045664 Colour Riche Lipcolour Toasted Almond	071249045992 Colour Riche Lipcolour Brazil Nut	071249045961 Colour Riche Lipcolour Nature's Blush	071249045657 Colour Riche Lipcolour Cinnamon Toast	071249046012 Colour Riche Lipcolour Sunwash	071249046029 Colour Riche Lipcolour Spice	071249083512 Colour Riche Lipcolour Golden Splendor	071249045954 Colour Riche Lipcolour Bronze Coin	071249045930 Colour Riche Lipcolour Sandstone	071249045923 Colour Riche Lipcolour Silverstone	071249045947 Colour Riche Lipcolour Bronzine
CR LIP TRY 3.3 LIT **											

CLPS BRCKT

071249349700 Colour Riche Matte Lipstick Matte Mandate	071249349656 Colour Riche Matte Lipstick Matte-ly in Love	071249296486 Colour Riche Collection Exclusive Reds	071249296820 Colour Riche Collection Exclusive Reds	071249349663 Colour Riche Matte Lipstick Doesn't Matte-r	071249316191 Colour Riche Collection Exclusive Pinks	071249349670 Colour Riche Matte Lipstick Matte-jestic	071249349687 Colour Riche Matte Lipstick Matte-gic	071249349684 Colour Riche Matte Lipstick At the Drop of a Matte	071249349649 Colour Riche Matte Lipstick Matte at Bat	071249349649 Colour Riche Matte Lipstick Matte at Bat	071249349649 Colour Riche Matte Lipstick Matte at Bat
CR MATTE LIP & LIPLNR TRY 2.2 LIT **											
						071249371787 Infallible Pro-Matte Les Chocolat Nudes candy man	071249371794 Infallible Pro-Matte Les Chocolat Nudes sweet tooth	071249371800 Infallible Pro-Matte Les Chocolat Nudes dose of cocoa	071249371817 Infallible Pro-Matte Les Chocolat Nudes box o chocolate	071249371824 Infallible Pro-Matte Les Chocolat Nudes bittersweet	071249371831 Infallible Pro-Matte Les Chocolat Nudes 70% yum
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **											
071249358634 Infallible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infallible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infallible Pro-Matte Liquid Lipstick Angora	071249358603 Infallible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infallible Pro-Matte Liquid Lipstick Nudist		071249358658 Infallible Pro-Matte Liquid Lipstick Matador	071249358641 Infallible Pro-Matte Liquid Lipstick Stirred	071249358597 Infallible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infallible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infallible Pro-Matte Liquid Lipstick Plum Bum	
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **											
071249314180 Infallible Pro-Matte Gloss Blushing Ambition	071249314234 Infallible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infallible Pro-Matte Gloss Rebel Rose	071249314166 Infallible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infallible Pro-Matte Gloss Shanghai Scarlet		071249314203 Infallible Pro-Matte Gloss Forbidden Kiss	071249317983 Infallible Pro-Matte Gloss Rouge Envy	071249314173 Infallible Pro-Matte Gloss Nude Allude	071249314210 Infallible Pro-Matte Gloss Statement Nude	071249314197 Infallible Pro-Matte Gloss Bare Attraction	
INF PRO-MATTE GLOSS TRAY LIT**											
071249135280 Infallible Lip Gloss Petal	071249135433 Infallible Lip Gloss Coral Sands	071249135341 Infallible Lip Gloss Dulce de Leche	071249135334 Infallible Lip Gloss Barely Nude	071249135297 Infallible Lip Gloss Sunset		071249135365 Infallible Lip Gloss Blush	071249216033 Infallible Lip Gloss Cherry Flash	071249135372 Infallible Lip Gloss Bloom	071249135396 Infallible Lip Gloss Modern Mauve	071249135419 Infallible Lip Gloss Sangria	
INF LIP GLS TRY 1.2 LIT **											
071249216064 Infallible Lip Gloss Pink Topaz	071249135303 Infallible Lip Gloss Fiery	071249135389 Infallible Lip Gloss Posy	071249216057 Infallible Lip Gloss Red Fatale	071249135402 Infallible Lip Gloss Undeniable Mauve		071249135327 Infallible Lip Gloss Suede	071249216040 Infallible Lip Gloss Glistening Berry	071249135426 Infallible Lip Gloss Raisin	071249135310 Infallible Lip Gloss Rebel Red	071249135358 Infallible Lip Gloss Truffle	
INF LIP GLS TRY 2.2 LIT **											

INF CNCLR 1.2 GP (4X12) **													
071249335499 Infallible Total Cover Concealer Color correcting palette 071249335482 Infallible Total Cover Concealer Concealer contour palette													
INF TOTAL CVR CNCLR TRY 1.1 LIT **													
071249351789 Infallible Pro-Glow Concealer Classic Ivory 071249351796 Infallible Pro-Glow Concealer Creamy Natural 071249351802 Infallible Pro-Glow Concealer Nude Beige 071249351819 Infallible Pro-Glow Concealer Natural Beige 071249351826 Infallible Pro-Glow Concealer Sand Beige 071249351833 Infallible Pro-Glow Concealer Sun Beige 071249351840 Infallible Pro-Glow Concealer Creme Café 071249351857 Infallible Pro-Glow Concealer Cocoa													
INF PRO-GLW CNCLR TRY 1.1 LIT **													
071249290422 Infallible Lip 2-Step Rose Tattoo 071249290033 Infallible Lip 2-Step Timeless Rose 071249290385 Infallible Lip 2-Step Neverending Nutmeg 071249290095 Infallible Lip 2-Step Permanent Blush 071249290088 Infallible Lip 2-Step Flamboyant Flamingo 071249290057 Infallible Lip 2-Step Toujour Teaberry 071249290064 Infallible Lip 2-Step Passionate Petal 071249290330 Infallible Lip 2-Step Forever Candy 071249290439 Infallible Lip 2-Step Berry Chic 071249290040 Infallible Lip 2-Step Lilac Infinite													
INF 2-STP LIP TRY LIT 1.2 **													
071249290101 Infallible Lip 2-Step Violet Parfait 071249290408 Infallible Lip 2-Step Mesmerizing Merlot 071249290453 Infallible Lip 2-Step Raisin Revival 071249290361 Infallible Lip 2-Step Cherry Noir 071249290446 Infallible Lip 2-Step Incessant Russet 071249290347 Infallible Lip 2-Step Continual Crimson 071249290323 Infallible Lip 2-Step Red 071249290415 Infallible Lip 2-Step Captivated by Cerise 071249290354 Infallible Lip 2-Step Perpetual Apricot 071249290477 Infallible Lip 2-Step Coral Constant 071249290071 Infallible Lip 2-Step Everlasting Caramel 071249290392 Infallible Lip 2-Step Heaven to Henna 071249290378 Infallible Lip 2-Step Lasting Ginger 071249290460 Infallible Lip 2-Step Always Almond													
INF 2-STP LIP TRY LIT 2.2 **													
071249168530 Infallible Le Rouge Lip Unending Kiss 071249168462 Infallible Le Rouge Lip Tender Berry 071249168622 Infallible Le Rouge Lip Ravishing Red 071249168639 Infallible Le Rouge Lip Refined Ruby 071249168660 Infallible Le Rouge Lip Bold Bordeaux 071249168615 Infallible Le Rouge Lip Persistent Plum 071249168585 Infallible Le Rouge Lip Everlasting Plum 071249168646 Infallible Le Rouge Lip Rambling Rose 071249168493 Infallible Le Rouge Lip Forever Frappe 071249168370 Infallible Le Rouge Lip Resilient Raisin													
INF LE RGE LIP TRY 1.1 LIT **													

071249340219 Infallible Blend Artist - Foundation Blender -		071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer		071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer		071249349038 Infallible Pro-Matte Setting Powder Translucent		071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray	
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **									
071249369333 Infallible Longwear Shaping Sticks: Foundation Nude Beige		071249369340 Infallible Longwear Shaping Sticks: Foundation Buff		071249369357 Infallible Longwear Shaping Sticks: Foundation Shell Beige		071249369388 Infallible Longwear Shaping Sticks: Foundation Natural Beige		071249369395 Infallible Longwear Shaping Sticks: Foundation Tan	
071249369418 Infallible Longwear Shaping Sticks: Foundation Cocoa		071249369432 Infallible Longwear Shaping Sticks: Foundation Espresso		071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose					
INF LW SHPNG STCKS TRY 1.1 LIT **									
071249292990 Infallible Pro-Matte Foundation Classic Ivory		071249293003 Infallible Pro-Matte Foundation Shell Beige		071249293027 Infallible Pro-Matte Foundation Natural Buff		071249293034 Infallible Pro-Matte Foundation Golden Beige		071249293041 Infallible Pro-Matte Foundation Natural Beige	
071249293058 Infallible Pro-Matte Foundation Sun Beige									
INF PM MU TRY LIT 1.1 **									
071249330449 Infallible Pro-Glow Classic Ivory		071249330470 Infallible Pro-Glow Nude Beige		071249330456 Infallible Pro-Glow Natural Buff		071249330463 Infallible Pro-Glow Natural Beige		071249330487 Infallible Pro-Glow Buff Beige	
071249330500 Infallible Pro-Glow Sun Beige									
INF PRO-GLW FNDTN TRY 1.1 LIT**									
071249293157 Infallible Pro-Matte Powder Porcelain		071249293164 Infallible Pro-Matte Powder Natural Beige		071249293171 Infallible Pro-Matte Powder Nude Beige		071249293188 Infallible Pro-Matte Powder True Beige			
INF PM PWDR TRY LIT 1.1 **									
071249349045 Infallible Pro-Glow Powder Classic Ivory		071249349052 Infallible Pro-Glow Powder Creamy Natural		071249349069 Infallible Pro-Glow Powder Nude Beige		071249349076 Infallible Pro-Glow Powder Natural Beige			
INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **									

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café				
TM MU TRY WRM 1.3/1.4 LIT **											
071249016411 True Match Powder Porcelain	071249016428 True Match Powder Light Ivory		071249016435 True Match Powder Nude Beige		071249016442 True Match Powder Natural Beige						
071249016459 True Match Powder Sand Beige	071249016657 True Match Powder Sun Beige		071249016930 True Match Powder Caramel Beige		071249017074 True Match Powder Crème Café						
TM PWDR-2 TR TRY WRM 1.3 LIT **											
				071249017449 True Match Blush Bare Honey		071249017456 True Match Blush Barely Blushing					
TM BLSH TRY 1.3 LIT **											
		071249214749 True Match Lumi Makeup Porcelain/Lt Ivory	071249214756 True Match Lumi Makeup Nude Beige	071249214763 True Match Lumi Makeup Natural Beige	071249214770 True Match Lumi Makeup Sand Beige	071249214787 True Match Lumi Makeup Sun Beige					
TM LUMI MU TRAY WRM 1.3 LIT **											
		071249362174 True Match Multi-Use Concealer Fair	071249362181 True Match Multi-Use Concealer Fair	071249362198 True Match Multi-Use Concealer Fair	071249362204 True Match Multi-Use Concealer Light	071249362211 True Match Multi-Use Concealer Light	071249362235 True Match Multi-Use Concealer Medium	071249362242 True Match Multi-Use Concealer Medium	071249362266 True Match Multi-Use Concealer Dark	071249362273 True Match Multi-Use Concealer Dark	071249362297 True Match Multi-Use Concealer Deep
TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **											
071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige		071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige		071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige		071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory				
TM MIN MU TRY 1.2 LIT **											

071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino						
TM MU TRY NTRL 2.3/2.4 LIT **													
071249017173 True Match Powder Soft Ivory		071249017180 True Match Powder Classic Ivory		071249017197 True Match Powder Natural Buff		071249017227 True Match Powder Buff Beige							
071249033180 True Match Powder True Beige		071249033197 True Match Powder Honey Beige		071249033173 True Match Powder Classic Tan		071249033319 True Match Powder Cappuccino							
TM PWDR-2 TR TRY NTRL 2.3 LIT **													
071249017463 True Match Blush Subtle Sable		071249017487 True Match Blush Innocent Flush		071249017494 True Match Blush Apricot Kiss		071249041840 True Match Blush Sweet Ginger							
TM BLSH TRY 2.3 LIT **													
		071249214800 True Match Lumi Makeup Soft Ivory/Clsc Ivory		071249214817 True Match Lumi Makeup Natural Buff		071249214824 True Match Lumi Makeup Buff Beige		071249214831 True Match Lumi Makeup True Beige		071249214855 True Match Lumi Makeup Classic Tan/Cappuccino			
TM LUMI MU TRAY NEUT 2.3 LIT **													
071249017241 True Match Concealer Fair / Light Warm	071249017265 True Match Concealer Fair / Light Neutral	071249017289 True Match Concealer Fair / Light Cool	071249017296 True Match Concealer Light / Medium Warm	071249017319 True Match Concealer Light / Medium Neutral	071249017326 True Match Concealer Light / Medium Cool	071249017333 True Match Concealer Medium / Deep Warm	071249017357 True Match Concealer Medium / Deep Cool	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238431 True Match Crayon Concealer Fair/Light Warm	071249238455 True Match Crayon Concealer Light/Medium Neutral	071249238462 True Match Crayon Concealer Light/Medium Warm	071249248805 True Match Crayon Concealer Medium/Deep Neutral	071249238486 True Match Crayon Concealer Medium/Deep Warm
TM CNCLR/CRYN COMBO TRY LIT 1.1**													
071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff		071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige		071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan		071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory		071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural					
TM MIN MU TRY 2.2 LIT **													

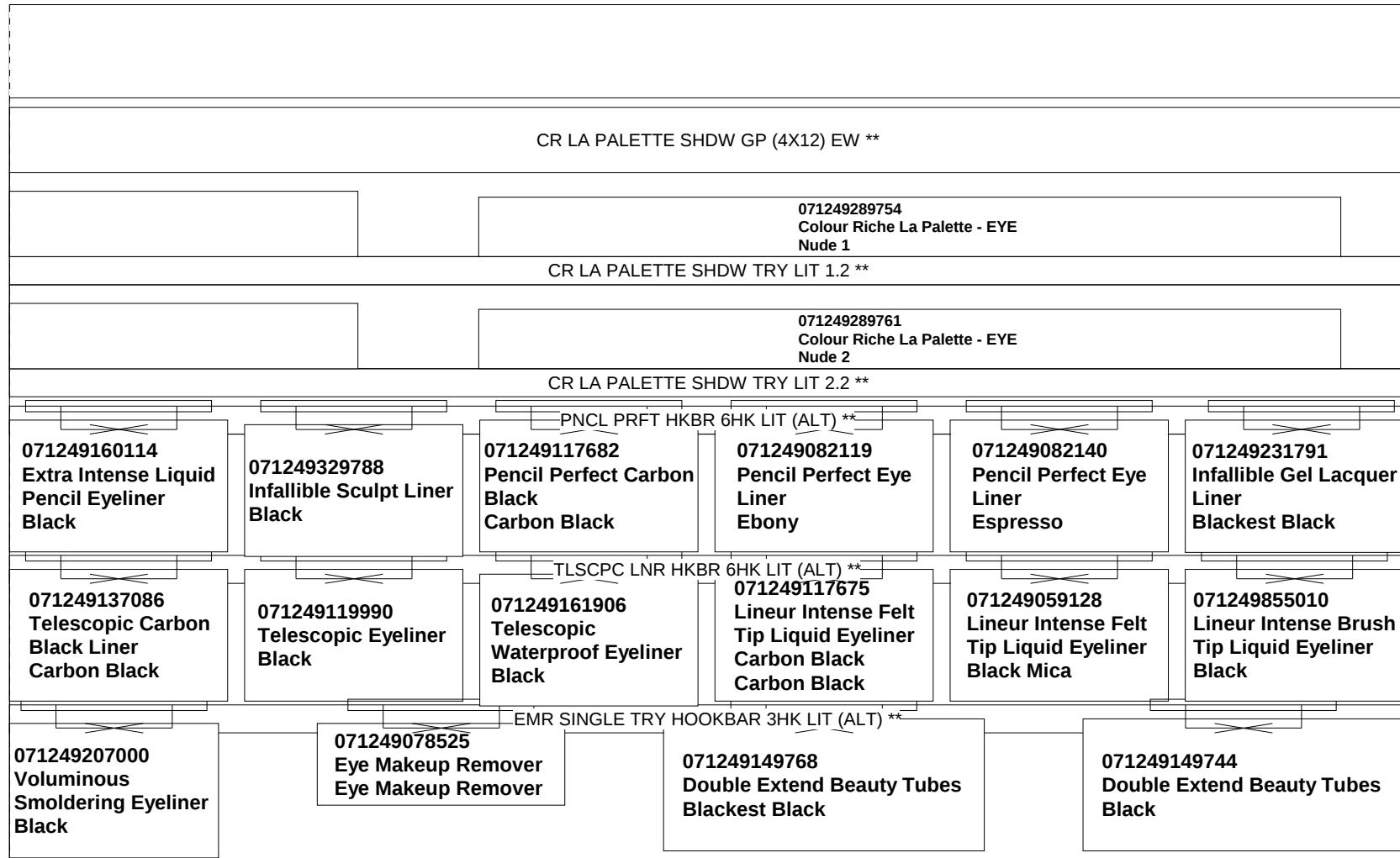
14' LP HDR-LIT (ALL GOLD - 4')

071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
TM MU TRY CL 3.3/3.4 LIT **							
071249033357 True Match Powder Alabaster	071249033401 True Match Powder Natural Ivory		071249033432 True Match Powder Creamy Natural		071249033449 True Match Powder Shell Beige		
071249033579 True Match Powder Classic Beige	071249033593 True Match Powder Soft Sable		071249033586 True Match Powder Nut Brown		071249033609 True Match Powder Cocoa		
TM PWDR-2 TR MED TRY CL 3.3 LIT **							
071249017500 True Match Blush Baby Blossom	071249017517 True Match Blush Tender Rose		071249017524 True Match Blush Rosy Outlook		071249042014 True Match Blush Spiced Plum		
TM BLSH TRY 3.3 LIT **							
071249226551 True Match Lumi Makeup Creamy Natural		071249226568 True Match Lumi Makeup Shell Beige		071249226575 True Match Lumi Makeup Classic Beige		071249226582 True Match Lumi Makeup Soft Sable	
071249226599 True Match Lumi Makeup Nut Brown/Cocoa							
TM LUMI MU TRAY COOL 3.3 LIT **							
SS MGC BTQ GP (4X12) EW **							
	071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer	071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base	
MGC FMLY CMBO W/ 4 HGHLGHTR TRY LIT**							

3' INCREMENT BREAK) WAK **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
TM MU TRY 4.4 LIT **							
071249363102 True Match Lumi Glotion Fair	071249363119 True Match Lumi Glotion Light	071249363126 True Match Lumi Glotion Medium	071249363133 True Match Lumi Glotion Deep	071249361191 True Match Lumi Glow Amour Day Break	071249361207 True Match Lumi Glow Amour Golden Hour		
TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **							
071249374702 Paradise Enchanted Blush Bashful	071249374719 Paradise Enchanted Blush Fantastical	071249374726 Paradise Enchanted Blush Just Curious	071249374733 Paradise Enchanted Blush Charming				
PRDS ENCHNTD BLSH TRY LIT **							
071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber		
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **							
071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory	071249178966 Visible Lift Serum Absolute Classic Ivory	071249178935 Visible Lift Serum Absolute Nude Beige	071249178959 Visible Lift Serum Absolute Creamy Natural	071249178997 Visible Lift Serum Absolute Natural Buff		
VL SRM TRY 1.2 LIT **							
071249178942 Visible Lift Serum Absolute Buff Beige	071249178928 Visible Lift Serum Absolute Natural Beige	071249178911 Visible Lift Serum Absolute Sand Beige	071249178980 Visible Lift Serum Absolute Sun Beige	071249179024 Visible Lift Serum Absolute Honey Beige	071249179031 Visible Lift Serum Absolute Classic Tan		
VL SRM TRY 2.2 LIT **							

	071249199213 Infallible Shadow	071249199305 Infallible Shadow	071249199299 Infallible Shadow	071249199220 Infallible Shadow	071249199251 Infallible Shadow
INF SHDW 1-TIER TRY 1.1 LIT **					
071249243763 Colour Riche Shadows Perpetual Nude	071249276419 Colour Riche Shadows Rose Nude		071249243770 Colour Riche Shadows Treasured Bronze		071249243787 Colour Riche Shadows Absolute Taupe
CR SHDW 1-TIER 1.1 LIT **					
071249313022 Colour Riche Pocket Palette Avenue des Roses	071249313084 Colour Riche Pocket Palette Violet Amour		071249313039 Colour Riche Pocket Palette Boudoir Charme		071249313008 Colour Riche Pocket Palette French Biscuit
071249313053 Colour Riche Pocket Palette Haute Hazel		071249313077 Colour Riche Pocket Palette Avant Garde Azure		071249313046 Colour Riche Pocket Palette Bleu Nuit	071249313060 Colour Riche Pocket Palette Silver Couture
CR POCKET PALETTE 2-TIER TRY LIT**					
	071249306918 Colour Riche Monos Petite Perle	071249306925 Colour Riche Monos Paris Beach	071249306987 Colour Riche Monos Little Beige Dress	071249306932 Colour Riche Monos Sunset Seine	071249306956 Colour Riche Monos Quartz Fume
	071249306970 Colour Riche Monos Mademoiselle Pink	071249306949 Colour Riche Monos Cafe Au Lait	071249306994 Colour Riche Monos Pain Au Chocolat	071249307021 Colour Riche Monos Violet Beaute	071249307076 Colour Riche Monos Green Promenade
	071249307045 Colour Riche Monos Argentlic	071249307083 Colour Riche Monos Teal Couture	071249307052 Colour Riche Monos Grand Bleu	071249307069 Colour Riche Monos Meet Me in Paris	071249306963 Colour Riche Monos Noir Cest Noir
	CR MONOS SHDW 3-TIER TRY LIT**				
071249283714 Magic BB Correctors Magic BB Correctors : Anti-Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti-Fatigue	071249211458 Magic BB Cream Fair	071249211465 Magic BB Cream Light	071249211472 Magic BB Cream Medium	071249211489 Magic BB Cream Deep
SS MGC BB CRM/CRTR TRY 1.1 LIT **					



VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) **					
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black
INF LW LNR HKBR 6HK LIT (ALT) **					
071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249350171 Infallible Long Wear Eyeliner White	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249314494 Infallible Black Velvet Liner Black
INF EYE MM LNR HKBR 6HK LIT (ALT) **					
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249306376 Infallible Eye: Matte Matic Liner Black	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249306383 Infallible Eye: Matte Matic Liner Brown
XTR VOL CLGN WP HKBR 4HK LIT (ALT) **					
071249194102 Voluminous False Lashes Mascara Blackest Black	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black		
VLMNS MIL LSHES HKBR 4HK LIT (ALT) **					
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black		

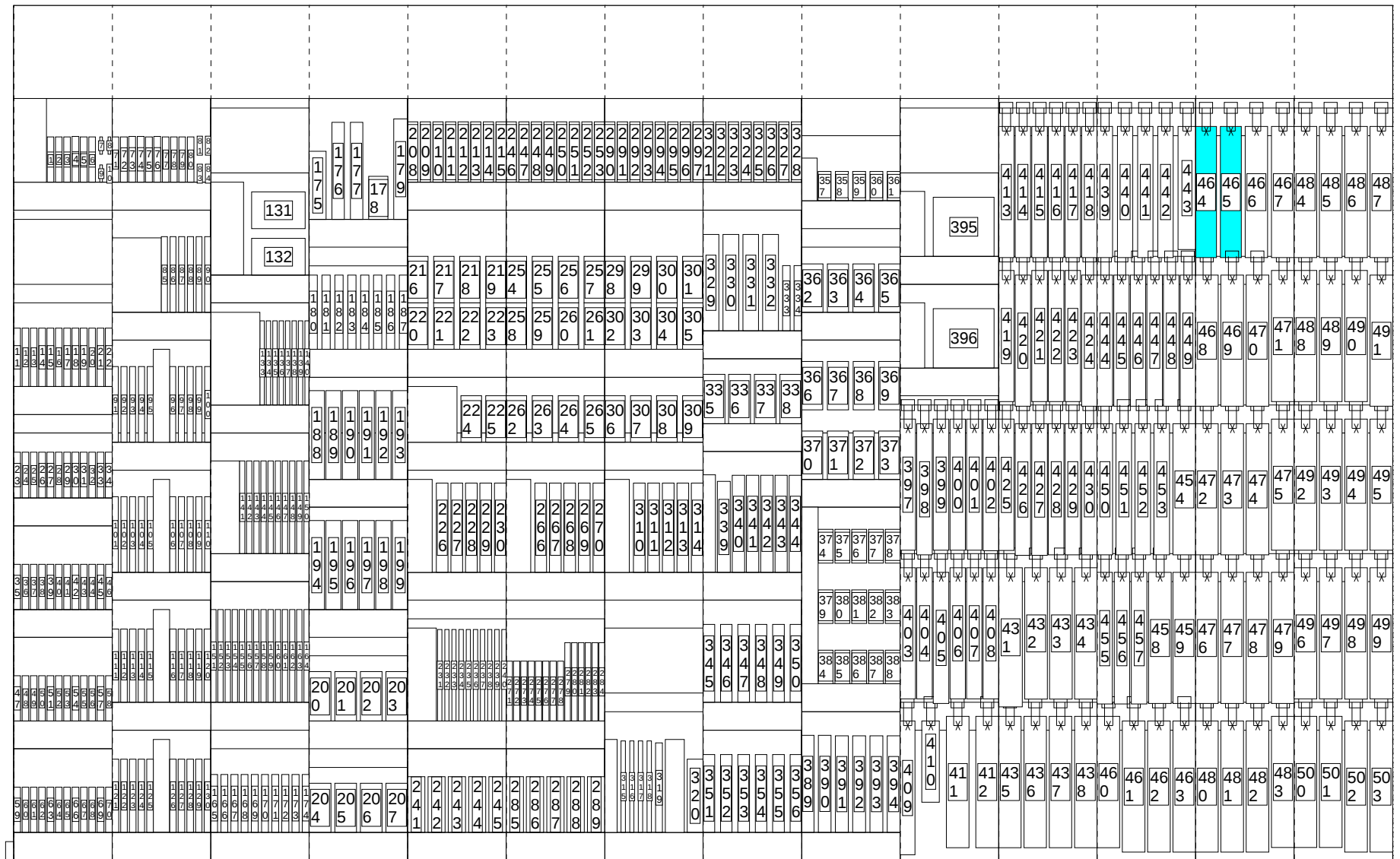
BRW STYLST DEF HKBR 5HK LIT (ALT)**					
071249314883 Brow Stylist: Definer Brunette	071249350751 Brow Stylist: Definer Light Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249314876 Brow Stylist: Definer Blonde	071249376416 Unbelieva-Brow Dark Brunette	
BRW STYLST FRM & SET HKBR 6HK LIT (ALT) **					
071249339626 Brow Stylist Kabuki Blender Brunette	071249339619 Brow Stylist Kabuki Blender Blonde	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249339596 Brow Stylist Frame & Set Light Brunette
BRW STYLST SHP & FILL HKBR 5HK LIT (ALT) **					
071249350300 Brow Stylist Shape & Fill Brunette	071249350270 Brow Stylist Shape & Fill Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette	071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	
BRW SYLST DESIGNR HKBR 5HK (ALT) LIT **					
071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	
VLMNS FELINE MSCRA HKBR 4HK LIT (ALT)**					
071249195482 Voluminous Million Lashes Waterproof Masc Black	071249324707 Voluminous Feline WSH Blackest Black WSH		071249324714 Voluminous Feline WSH Black WSH	071249324721 Voluminous Feline WSH Black Brown WSH	

UNLIMITED MSCR HKBR 4HK LIT (ALT) **			
071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black
X-FIBER MSCR HKBR 4HK LIT (ALT) **			
071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249104743 Telescopic Mascara Blackest Black
VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) **			
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249059098 Voluminous Straight Brush Blackest Black
VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **			
071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black
VLMNS FELINE NOIR MSCRA HKBR 4HK LIT (ALT)**			
071249324745 Voluminous Feline WTP Black WTP	071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP	071249256718 Voluminous Butterfly Washable Mascara Blackest Black

[VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **]			
071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown	071249343319 Voluminous Lash Paradise WTP Black	071249343326 Voluminous Lash Paradise WTP Blackest Black
TLSCPC HKBR 4HK LIT (ALT) **			
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
VLMNS MSCR HKBR 4HK LIT (ALT) **			
071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
VLMNS WP HKBR 4HK LIT (ALT) **			
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **			
071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black



14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019



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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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CR MATTE LIP & LIPLNR TRY 1.2 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
1	1	071249349755	Colour Riche Matte Lipstick	Matte-cadernia	808	
2	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802	
3	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800	
4	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	
5	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804	
6	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806	
7	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
8	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
9	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
10	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

CR SHINE LIP TRY 1.1 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
11	1	071249355862	Colour Riche Shine	Dazzling Doe	902	
12	1	071249355879	Colour Riche Shine	Glossy Fawn	900	
13	1	071249355886	Colour Riche Shine	Varnished Rosewood	904	
14	1	071249355848	Colour Riche Shine	Burnished Blush	906	
15	1	071249355831	Colour Riche Shine	Sparkling Rose	908	
16	1	071249355787	Colour Riche Shine	Glazed Pink	914	
17	1	071249355800	Colour Riche Shine	Laminated Fucshia	922	
18	1	071249355817	Colour Riche Shine	Polished Tango	918	
19	1	071249355824	Colour Riche Shine	Luminous Coral	916	
20	1	071249355893	Colour Riche Shine	Enamel Red	924	
21	1	071249355909	Colour Riche Shine	Glassy Garnet	926	
22	1	071249355923	Colour Riche Shine	Splendid Blackberry	930	

CR NUDES/PINKS/REDS LIP TRY LIT 1.1 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
23	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600	
24	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620	
25	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610	
26	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370	
27	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370	
28	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630	
29	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701	
30	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707	
31	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711	
32	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709	
33	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401	
34	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407	

CR LIP TRY 1.3 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
35	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135	
36	1	071249045701	Colour Riche Lipcolour	Mauved	140	
37	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165	
38	1	071249074534	Colour Riche Lipcolour	Peony Pink	580	
39	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180	
40	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185	
41	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251	
42	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590	
43	1	071249045855	Colour Riche Lipcolour	Mica	620	
44	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560	
45	1	071249256251	Colour Riche Lipcolour	Everbloom	254	
46	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260	

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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CR LIP TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
47	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262
48	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
49	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
50	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
51	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
52	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
53	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
54	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
55	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
56	1	071249045787	Colour Riche Lipcolour	Volcanic	410
57	1	071249045770	Colour Riche Lipcolour	British Red	350
58	1	071249083765	Colour Riche Lipcolour	True Red	315

CR LIP TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
59	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
60	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
61	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
62	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
63	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
64	1	071249046012	Colour Riche Lipcolour	Sunwash	857
65	1	071249046029	Colour Riche Lipcolour	Spice	860
66	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
67	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
68	1	071249045930	Colour Riche Lipcolour	Sandstone	810
69	1	071249045923	Colour Riche Lipcolour	Silverstone	760
70	1	071249045947	Colour Riche Lipcolour	Bronzine	825

CR MATTE LIP & LIPLNR TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
71	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
72	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
73	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
74	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
75	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
76	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
77	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
78	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
79	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
80	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
81	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
82	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
83	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
84	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
85	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
86	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
87	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
88	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
89	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
90	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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INF PRO-MATTE LIQ LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
91	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
92	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
93	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
94	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
95	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
96	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
97	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
98	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
99	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
100	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
101	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
102	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
103	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
104	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
105	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
106	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
107	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
108	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
109	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
110	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
111	1	071249135280	Infalible Lip Gloss	Petal	105
112	1	071249135433	Infalible Lip Gloss	Coral Sands	405
113	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
114	1	071249135334	Infalible Lip Gloss	Barely Nude	815
115	1	071249135297	Infalible Lip Gloss	Sunset	415
116	1	071249135365	Infalible Lip Gloss	Blush	115
117	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
118	1	071249135372	Infalible Lip Gloss	Bloom	125
119	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
120	1	071249135419	Infalible Lip Gloss	Sangria	705

INF LIP GLS TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
121	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
122	1	071249135303	Infalible Lip Gloss	Fiery	305
123	1	071249135389	Infalible Lip Gloss	Posy	135
124	1	071249216057	Infalible Lip Gloss	Red Fatale	320
125	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
126	1	071249135327	Infalible Lip Gloss	Suede	805
127	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
128	1	071249135426	Infalible Lip Gloss	Raisin	715
129	1	071249135310	Infalible Lip Gloss	Rebel Red	315
130	1	071249135358	Infalible Lip Gloss	Truffle	835

INF TOTAL CVR CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
131	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
132	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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INF PRO-GLW CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
133	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
134	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
135	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
136	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
137	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
138	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
139	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
140	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF 2-STP LIP TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
141	1	071249290422	Infalible Lip 2-Step	Rose Tattoo	101
142	1	071249290033	Infalible Lip 2-Step	Timeless Rose	115
143	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
144	1	071249290095	Infalible Lip 2-Step	Permanent Blush	117
145	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
146	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
147	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
148	1	071249290330	Infalible Lip 2-Step	Forever Candy	103
149	1	071249290439	Infalible Lip 2-Step	Berry Chic	221
150	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105

INF 2-STP LIP TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
151	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
152	1	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223
153	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
154	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217
155	1	071249290446	Infalible Lip 2-Step	Incessant Russet	219
156	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
157	1	071249290323	Infalible Lip 2-Step	Red	211
158	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
159	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
160	1	071249290477	Infalible Lip 2-Step	Coral Constant	203
161	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
162	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
163	1	071249290378	Infalible Lip 2-Step	Lasting Ginger	121
164	1	071249290460	Infalible Lip 2-Step	Always Almond	123

INF LE RGE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
165	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
166	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
167	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
168	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
169	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
170	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
171	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
172	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
173	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
174	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1446ECL_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
175	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
176	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
177	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
178	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
179	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF LW SHPNG STCKS TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
180	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
181	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
182	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404
183	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
184	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
185	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
186	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
187	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41

INF PM MU TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
188	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
189	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
190	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
191	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
192	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
193	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.1 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
194	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
195	1	071249330470	Infalible Pro-Glow	Nude Beige	203
196	1	071249330456	Infalible Pro-Glow	Natural Buff	204
197	1	071249330463	Infalible Pro-Glow	Natural Beige	205
198	1	071249330487	Infalible Pro-Glow	Buff Beige	206
199	1	071249330500	Infalible Pro-Glow	Sun Beige	208

INF PM PWDR TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
200	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
201	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
202	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
203	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
204	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21
205	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
206	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23
207	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24

TM MU TRY WRM 1.3/1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
208	1	071249078549	True Match Liquid Foundation	Porcelain	W1
209	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
210	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
211	1	071249078631	True Match Liquid Foundation	Natural Beige	W4

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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212	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
213	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
214	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
215	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM PWDR-2 TR TRY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
216	1	071249016411	True Match Powder	Porcelain	W1
217	1	071249016428	True Match Powder	Light Ivory	W2
218	1	071249016435	True Match Powder	Nude Beige	W3
219	1	071249016442	True Match Powder	Natural Beige	W4
220	1	071249016459	True Match Powder	Sand Beige	W5
221	1	071249016657	True Match Powder	Sun Beige	W6
222	1	071249016930	True Match Powder	Caramel Beige	W7
223	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
224	1	071249017449	True Match Blush	Bare Honey	W1-2
225	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM LUMI MU TRAY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
226	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
227	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
228	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
229	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
230	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
231	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
232	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
233	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
234	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
235	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
236	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
237	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
238	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
239	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
240	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10

TM MIN MU TRY 1.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
241	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
242	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
243	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
244	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
245	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

TM MU TRY NTRL 2.3/2.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
246	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
247	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
248	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
249	1	071249078662	True Match Liquid Foundation	Buff Beige	N4

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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250	1	071249078693	True Match Liquid Foundation	True Beige	N5
251	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
252	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
253	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY NTRL 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
254	1	071249017173	True Match Powder	Soft Ivory	N1
255	1	071249017180	True Match Powder	Classic Ivory	N2
256	1	071249017197	True Match Powder	Natural Buff	N3
257	1	071249017227	True Match Powder	Buff Beige	N4
258	1	071249033180	True Match Powder	True Beige	N5
259	1	071249033197	True Match Powder	Honey Beige	N6
260	1	071249033173	True Match Powder	Classic Tan	N7
261	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
262	1	071249017463	True Match Blush	Subtle Sable	W5-6
263	1	071249017487	True Match Blush	Innocent Flush	N3-4
264	1	071249017494	True Match Blush	Apricot Kiss	N5-6
265	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI MU TRAY NEUT 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
266	1	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2
267	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
268	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
269	1	071249214831	True Match Lumi Makeup	True Beige	N5
270	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

TM CNCLR/CRYN COMBO TRY LIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
271	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
272	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
273	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
274	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
275	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
276	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
277	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
278	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
279	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
280	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
281	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
282	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
283	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
284	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

TM MIN MU TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
285	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
286	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
287	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
288	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
289	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1446ECL_IS19.psa

TM MU TRY CL 3.3/3.4 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
290	1	071249078556	True Match Liquid Foundation	Alabaster	C1	
291	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2	
292	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3	
293	1	071249078655	True Match Liquid Foundation	Shell Beige	C4	
294	1	071249078679	True Match Liquid Foundation	Classic Beige	C5	
295	1	071249036853	True Match Liquid Foundation	Soft Sable	C6	
296	1	071249036846	True Match Liquid Foundation	Nut Brown	C7	
297	1	071249218310	True Match Liquid Foundation	Cocoa	C8	

TM PWDR-2 TR MED TRY CL 3.3 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
298	1	071249033357	True Match Powder	Alabaster	C1	
299	1	071249033401	True Match Powder	Natural Ivory	C2	
300	1	071249033432	True Match Powder	Creamy Natural	C3	
301	1	071249033449	True Match Powder	Shell Beige	C4	
302	1	071249033579	True Match Powder	Classic Beige	C5	
303	1	071249033593	True Match Powder	Soft Sable	C6	
304	1	071249033586	True Match Powder	Nut Brown	C7	
305	1	071249033609	True Match Powder	Cocoa	C8	

TM BLSH TRY 3.3 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
306	1	071249017500	True Match Blush	Baby Blossom	C1-2	
307	1	071249017517	True Match Blush	Tender Rose	C3-4	
308	1	071249017524	True Match Blush	Rosy Outlook	C5-6	
309	1	071249042014	True Match Blush	Spiced Plum	C7-6	

TM LUMI MU TRAY COOL 3.3 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
310	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3	
311	1	071249226568	True Match Lumi Makeup	Shell Beige	C4	
312	1	071249226575	True Match Lumi Makeup	Classic Beige	C5	
313	1	071249226582	True Match Lumi Makeup	Soft Sable	C6	
314	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	

MGC FMLY CMBO W/ 4 HGLGHTR TRY LIT**					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
315	1	071249210130	Magic Lumi Highlighter	Fair	860	
316	1	071249210147	Magic Lumi Highlighter	Light	862	
317	1	071249210154	Magic Lumi Highlighter	Medium	864	
318	1	071249236390	Magic Lumi Highlighter	Deep	866	
319	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896	
320	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	

TM MU TRY 4.4 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
321	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	
322	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	
323	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	
324	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	
325	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	
326	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9	
327	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	
328	1	071249220368	True Match Liquid Foundation	Espresso C10	C10	

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1446ECL_IS19.psa

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
329	1	071249363102	True Match Lumi Glotion	Fair	901
330	1	071249363119	True Match Lumi Glotion	Light	902
331	1	071249363126	True Match Lumi Glotion	Medium	903
332	1	071249363133	True Match Lumi Glotion	Deep	904
333	1	071249361191	True Match Lumi Glow Amour	Day Break	507
334	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

PRDS ENCHNTD BLSH TRY LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
335	1	071249374702	Paradise Enchanted Blush	Bashful	190
336	1	071249374719	Paradise Enchanted Blush	Fantastical	191
337	1	071249374726	Paradise Enchanted Blush	Just Curious	192
338	1	071249374733	Paradise Enchanted Blush	Charming	193

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
339	1	071249334294	Visible Lift Radiance Booster		100
340	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
341	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
342	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
343	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
344	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL SRM TRY 1.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
345	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
346	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
347	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
348	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
349	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
350	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
351	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
352	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
353	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
354	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
355	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
356	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

INF SHDW 1-TIER TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
357	1	071249199213	Infalible Shadow	Iced Latte	888
358	1	071249199305	Infalible Shadow	Amber Rush	892
359	1	071249199299	Infalible Shadow	Perpetual Purple	555
360	1	071249199220	Infalible Shadow	Midnight Blue	889
361	1	071249199251	Infalible Shadow	Eternal Black	999

CR SHDW 1-TIER 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
362	1	071249243763	Colour Riche Shadows	Perpetual Nude	230
363	1	071249276419	Colour Riche Shadows	Rose Nude	300

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

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364	1	071249243770	Colour Riche Shadows	Treasured Bronze	240
365	1	071249243787	Colour Riche Shadows	Absolute Taupe	250

CR POCKET PALETTE 2-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
366	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
367	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
368	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
369	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
370	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
371	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
372	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
373	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR MONOS SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
374	1	071249306918	Colour Riche Monos	Petite Perle	205
375	1	071249306925	Colour Riche Monos	Paris Beach	200
376	1	071249306987	Colour Riche Monos	Little Beige Dress	201
377	1	071249306932	Colour Riche Monos	Sunset Seine	202
378	1	071249306956	Colour Riche Monos	Quartz Fume	204
379	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
380	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
381	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
382	1	071249307021	Colour Riche Monos	Violet Beaute	208
383	1	071249307076	Colour Riche Monos	Green Promenade	212
384	1	071249307045	Colour Riche Monos	Argentic	210
385	1	071249307083	Colour Riche Monos	Teal Couture	213
386	1	071249307052	Colour Riche Monos	Grand Bleu	211
387	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
388	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

SS MGC BB CRM/CRTR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
389	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
390	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
391	1	071249211458	Magic BB Cream	Fair	810
392	1	071249211465	Magic BB Cream	Light	812
393	1	071249211472	Magic BB Cream	Medium	814
394	1	071249211489	Magic BB Cream	Deep	816

CR LA PALETTE SHDW TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
395	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111

CR LA PALETTE SHDW TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
396	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

PNCL PRFT HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
397	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
398	1	071249329788	Infalible Sculpt Liner	Black	904
399	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
400	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
401	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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402	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
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TLSCPC LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
403	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
404	1	071249119990	Telescopic Eyeliner	Black	810
405	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
406	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
407	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
408	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710

EMR SINGLE TRY HOOKBAR 3HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
409	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
410	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
411	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
412	1	071249149744	Double Extend Beauty Tubes	Black	570

VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
413	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
414	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
415	1	071249357248	Infalible Pro-Last Liner	Black	930
416	1	071249357255	Infalible Pro-Last Liner	Brown	940
417	1	071249336359	Voluminous Liner Noir	Blackest Black	300
418	1	071249289839	Infalible Superstar Liner	Black	202

INF LW LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
419	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
420	1	071249350171	Infalible Long Wear Eyeliner	White	551
421	1	071249145234	Infalible Long Wear Eyeliner	Black	511
422	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
423	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
424	1	071249314494	Infalible Black Velvet Liner	Black	903

INF EYE MM LNR HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
425	1	071249238912	Infalible The Super Slim Liner	Black	400
426	1	071249350126	Infalible The Super Slim Liner	Brown	401
427	1	071249350157	Infalible The Super Slim Liner	Grey	402
428	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
429	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
430	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513

XTR VOL CLGN WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
431	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
432	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
433	1	071249148808	Extra Volume Collagen Washable	Black	675
434	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695

VLMNS MIL LSHES HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
435	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
436	1	071249187722	Voluminous Million Lashes Mascara	Black	645

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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437	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
438	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630

BRW STYLST DEF HKBR 5HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
439	1	071249314883	Brow Stylist: Definer	Brunette	389
440	1	071249350751	Brow Stylist: Definer	Light Brunette	392
441	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
442	1	071249314876	Brow Stylist: Definer	Blonde	388
443	1	071249376416	Unbelieva-Brow	Dark Brunette	575

BRW STYLST FRM & SET HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
444	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
445	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
446	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
447	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
448	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
449	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213

BRW STYLST SHP & FILL HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
450	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
451	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
452	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
453	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
454	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386

BRW SYLST DESIGNR HKBR 5HK (ALT) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
455	1	071249289273	Brow Stylist Designer	Blonde	305
456	1	071249289280	Brow Stylist Designer	Brunette	310
457	1	071249289297	Brow Stylist Designer	Dark Brunette	315
458	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
459	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622

VLMNS FELINE MSCRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
460	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
461	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
462	1	071249324714	Voluminous Feline WSH	Black WSH	628
463	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629

UNLIMITED MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
464	1	071249335857	Unlimited	Blackest Black	235
465	1	071249335871	Unlimited	Black Brown	236
466	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
467	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200

X-FIBER MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
468	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
469	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
470	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
471	1	071249104743	Telescopic Mascara	Blackest Black	910

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
472	1	071249330265	Voluminous Primer	Primer	300
473	1	071249372029	Voluminous Straight Brush	Burgundy	950
474	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
475	1	071249059098	Voluminous Straight Brush	Blackest Black	310

VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
476	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
477	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
478	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
479	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626

VLMNS FELINE NOIR MSCRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
480	1	071249324745	Voluminous Feline WTP	Black WTP	632
481	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
482	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634
483	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
484	1	071249343258	Voluminous Lash Paradise WSH	Black	201
485	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
486	1	071249343319	Voluminous Lash Paradise WTP	Black	203
487	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204

TLSCPC HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
488	1	071249104729	Telescopic Mascara	Black	905
489	1	071249104736	Telescopic Mascara	Black Brown	915
490	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
491	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

VLMNS MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
492	1	071249749012	Voluminous Straight Brush	Black	305
493	1	071249669020	Voluminous Straight Brush	Black Brown	315
494	1	071249019344	Voluminous Curved Brush	Black	340
495	1	071249019351	Voluminous Curved Brush	Black Brown	350

VLMNS WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
496	1	071249006412	Voluminous Waterproof	Black	360
497	1	071249006429	Voluminous Waterproof	Black Brown	365
498	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
499	1	071249101919	Voluminous Carbon Black	Carbon Black	335

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
500	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
501	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
502	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

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POSITION REPORT

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14' X 46" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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503	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
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